

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 121E

**Location** North side of I-70, 2 miles west of Hwy 19; westbound, right hand read

**Lat / Long** 38.905133 / -91.492467

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This outstanding display effectively reaches westbound I-70 motorists. Possessing excellent visibility, this sign provides advertisers with tremendous exposure and a dominant presence. This is the ideal location for reaching motorists traveling between St. Louis and Lake of the Ozarks, Columbia, or Kansas City.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.