

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 118W

Location	North side of I-70, 1 mile west of the High Hill exit (#179); eastbound, left hand read
Lat / Long	38.877467 / -91.382733
Daily Traffic Count	32,829
DEC	21,536
Description	This towering display reaches eastbound I-70 motorists. With excellent visibility, this sign provides advertisers with tremendous exposure to motorists entering the St. Louis vicinity. This location is ideal for reaching travelers returning from Lake of the Ozarks, Columbia, and Kansas City. Just to the east are High Hill, Jonesburg, and Warrenton.
Size	14' X 48'
Illumination	Dusk to Midnight
Current Advertiser	call for current info.
Date Available	call for current info.
Monthly Rate	call for current info.
Contract Term	call for current info.