

Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



Sign # 115W

Location South side of I-70, approximately 1/2 mile east of the Odessa exit (#38); eastbound, right hand read

Lat / Long 39.006483 / -93.929017

Daily Traffic Count 28,235

DEC 18,522

Description This towering display dominates the area and effectively reaches eastbound I-70 traffic in the Odessa area. Possessing an extended, uncluttered approach, this sign provides advertisers with excellent visibility and a tremendous presence. Just to the east are Higginsville and Concordia.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.