

Porlier Outdoor Advertising Company

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Sign # 107W

Location South side of Hwy 40 at the Lake St. Louis Blvd. overpass; eastbound, right hand read

Lat / Long 38.77965 / -90.794133

Daily Traffic Count 59,081

DEC 38,757

Description This towering display effectively reaches eastbound Hwy 40/64 motorists. This sign provides advertisers with tremendous exposure in this fast growing area of St. Charles County. This location is ideal for targeting motorists heading to Lake St. Louis, O'Fallon, St. Charles, and Chesterfield.

Size 14' X 48'

Illumination Dusk to Midnight

Current Advertiser call for current info.

Date Available call for current info.

Monthly Rate call for current info.

Contract Term call for current info.