

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 94E

**Location** South side of Highway 40 at the Lake St. Louis Blvd. interchange; westbound, left hand read

**Lat / Long** 38.776767 / -90.788717

**Daily Traffic Count** 59,081

**DEC** 38,757

**Description** Located at the Hwy 40/Lake St. Louis Blvd. interchange, this outstanding display provides advertisers with tremendous exposure and a dominant presence along the Hwy 40 "high tech corridor." Possessing excellent visibility, this location is ideal for targeting motorists heading to Wentzville, Warrenton, and beyond on I-70, and Wentzville and Troy on Hwy 61.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.