

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 80W

**Location** Hwy 40 at Callahan Road, 1/2 mile east of I-70; eastbound, left hand read

**Lat / Long** 38.801367 / -90.826883

**Daily Traffic Count** 59,081

**DEC** 38,757

**Description** Located just east of I-70, this is the first billboard motorists see coming off I-70 onto Hwy 40/64. Possessing an extended approach, this sign provides advertisers with a dominant presence in the area. To the west are Lake St. Louis, O'Fallon, St. Charles, and Chesterfield.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.