

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



## Sign # 80E

**Location** Hwy 40 at Callahan Road, 1/2 mile east of I-70; westbound, right hand read

**Lat / Long** 38.801367 / -90.826883

**Daily Traffic Count** 59,081

**DEC** 38,757

**Description** Located just east of I-70, this is the last billboard before the I-70 interchange. With excellent visibility, this sign provides advertisers with tremendous exposure in this fast growing area of St. Charles County. This location is ideal for targeting motorists heading to Wentzville, Warrenton, and beyond on I-70, and Wentzville and Troy on Hwy 61.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.