

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 71W

**Location** South side of I-70, 3/10 mile west of Wentzville Parkway (Pearce Blvd); eastbound, right hand read

**Lat / Long** 38.8087 / -90.879217

**Daily Traffic Count** 79,760

**DEC** 52,323

**Description** This display reaches eastbound I-70 traffic, just west of the Wentzville Parkway exit in Wentzville. An extended approach provides advertisers with excellent visibility to I-70 and dominant coverage of the area. Just to the east are the Hwy Z, Hwy 40/61, and Lake St. Louis exits.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.