

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 67W**

**Location** North side of I-70, 9/10 mile east of the Danville exit; eastbound, left hand read

**Lat / Long** 38.907617 / -91.523533

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This display effectively reaches eastbound I-70 motorists just east of the Danville exit. Possessing an extended, uncluttered approach, this sign provides advertisers with outstanding visibility and dominant coverage. This location is an excellent means to reach motorists entering St. Louis from Kingdom City, Lake of the Ozarks, Columbia, and Kansas City.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.