

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign # 66E**

**Location** North side of I-70, 1 mile east of the Danville exit; westbound, right hand read

**Lat / Long** 38.907367 / -91.5216

**Daily Traffic Count** 35,443

**DEC** 23,251

**Description** This display effectively reaches westbound I-70 motorists as they approach the Danville exit. Possessing an extended, uncluttered approach, this sign gives advertisers outstanding visibility and dominant coverage. This location provides an excellent means to reach motorists heading to Kingdom City, Lake of the Ozarks, and Columbia.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.