

# Porlier Outdoor Advertising Company

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**Sign # 61W**

**Location** North side of I-70, 3.6 miles west of the Warrenton/Hwy 47 exit; eastbound, left hand read

**Lat / Long** 38.826083 / -91.203483

**Daily Traffic Count** 35,354

**DEC** 23,192

**Description** This display effectively reaches eastbound I-70 traffic approaching the Warrenton exit. An extended, uncluttered appearance provides advertisers with excellent visibility to I-70 and dominant coverage of the area.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.