

# Porlier Outdoor Advertising Company

127 Mulberry Street • Foristell, MO 63348 • p: 636.463.2100 • f: 636.463.2114 • www.porlier.biz



**Sign #** 40W

**Location** North side of I-70, 1 mile west of the Lake St. Louis exit; eastbound, left hand read

**Lat / Long** 38.805167 / -90.790517

**Daily Traffic Count** 117,211

**DEC** 76,890

**Description** This display reaches eastbound traffic just west of the Lake St. Louis exit. The high traffic count and close proximity to the fast growing areas of Lake St. Louis and O'Fallon make this sign a highly effective method of advertising.

**Size** 14' X 48'

**Illumination** Dusk to Midnight

**Current Advertiser** call for current info.

**Date Available** call for current info.

**Monthly Rate** call for current info.

**Contract Term** call for current info.